

# 101.3 FM Camaradio Transforms into the Community's Holiday Soundtrack Starting Thanksgiving Day

**CAMARILLO, CA — October 31, 2025** — 101.3 FM Camaradio today announced a festive programming shift, transforming into Camarillo's official **local holiday music station** starting on **Thanksgiving Day, November 28th**. The temporary format is designed to be the perfect, easy-listening soundtrack for residents and local merchants throughout the holiday season.

The station's new lineup will feature a blend of classic seasonal favorites and contemporary holiday tracks. The music is specially curated to be the ideal **background ambiance** for holiday preparations—from wrapping gifts at home and trimming the tree, to providing a warm, family-friendly atmosphere for customers in local small businesses.

## Supporting Local Business with Royalty-Free Music

Camaradio is actively encouraging all local small business owners to utilize 101.3 FM as their in-store background music during the busiest shopping season of the year.

Most small businesses can legally play over-the-air radio broadcasts without having to pay performance royalties to organizations like ASCAP and BMI, thanks to a specific exemption in U.S. copyright law. This exemption typically applies to businesses that:

- Are below a certain square footage (generally under 2,000 square feet).
- Have a limited number of speakers and/or televisions.
- Do not charge an admission fee for entrance.

By simply tuning in to 101.3 FM, local shop owners gain access to a professionally curated, festive soundtrack—a free and legally compliant solution for creating great holiday ambiance, helping them focus on serving customers.

“The holidays are about community, and we want to be an indispensable part of that experience, both in our listeners’ homes and in our local shops,” said Eve Corso, Music Director of Camaradio. “We are proud to offer a high-quality, local soundtrack that small businesses can use effortlessly and legally to enhance the festive shopping atmosphere.”

Listeners and business owners alike can tune in to **101.3 FM** on their radio dials or stream the station online starting November 28th to kick off the festive season.

## About 101.3 FM Camaradio

101.3 FM Camaradio is a non-profit, community-supported radio station dedicated to serving the Camarillo area. We provide local news, eclectic music programming, and a platform for local voices and organizations.

