## FOR IMMEDIATE RELEASE

## Camaradio Announces 10-Day Pledge Drive to Secure the Future of Community-Powered Radio



**CAMARILLO, CA** – Camaradio, the community-supported radio station dedicated to serving the Camarillo area, today announced its annual 10-day pledge drive, running from September 1st to September 10th. The campaign aims to raise essential funds to support the station's operational costs and ensure it remains a vital resource for the community.

As a listener-supported organization, Camaradio relies on the generosity of its audience to stay on air. Unlike commercial stations, its programming is powered by a unique partnership between listeners and hosts. The funds raised during this drive go directly toward keeping the station's lights on, allowing it to continue delivering essential services that are crucial for a vibrant and prepared community.

"This isn't just a radio station—it's a community," says founding member Barry Funkhouser. "We're here to do more than just play music. We provide vital local news, deliver crucial fire preparation updates and emergency information, showcase incredible local talent, and connect neighbors. Your support allows us to be that platform for voices often unheard."

The pledge drive will feature calls to action for new and existing supporters. With recent funding cuts to public media, the station is emphasizing the need for new members to help carry the torch and secure an uncertain financial future. Current donors are also encouraged to consider an additional one-time gift or an increase in their monthly pledge.

Supporters can become a new member or make a donation by visiting <u>camaradio.org</u>. The station is also offering special thank-you gifts for donors, which can be viewed at the following link: <a href="https://www.zeffy.com/en-US/ticketing/camaradio-donation-gifts">https://www.zeffy.com/en-US/ticketing/camaradio-donation-gifts</a>

**About Camaradio:** Camaradio is a listener-supported community radio station in Camarillo, California. Its mission is to be a trusted, local source of news, music, and information, fostering community connection and providing a platform for independent voices. The station's hand-picked programming and commitment to local talent make it an essential part of the cultural fabric of the area.