

FOR IMMEDIATE RELEASE

101.3 FM Camaradio Launches "Ask the Expert," a New Weekday Series Connecting the Community with Local Knowledge

CAMARILLO, CA – [September 15, 2025] – 101.3 FM Camaradio is thrilled to announce the launch of **"Ask the Expert,"** a new weekday series designed to provide the community with valuable insights and knowledge directly from local specialists. Airing every weekday at 12:00 noon, the 30-minute program is "your chance to learn something new every day."

"Ask the Expert" features half-hour, in-depth interviews with professionals from a wide range of fields. Listeners will have the unique opportunity to call in or text their questions to the expert live on the air, making each episode a dynamic, interactive experience.

The series will feature a variety of local voices.

Shannon Riley, BA, RVT, CPDT-KA, KPA-CTP

Shannon Riley is a Registered Veterinary Technician, Certified Professional Dog Trainer, Karen Pryor Academy Certified Training Partner, and Fear Free Certified Professional. She is also a bestselling author of *The Evolution of Dog Training* and an internationally sought-after speaker.

With over 30 years of experience training animals of all kinds, Shannon's philosophy centers on force-free, positive reinforcement methods that build healthy, happy relationships between pets and their people. She has worked with everything from family dogs to free-flying birds, taught veterinary technician students, and founded **Truly Force Free Animal Training** to make humane, science-based training accessible worldwide.

Shannon continues to share her expertise through writing, public speaking, workshops, and her podcasts, helping both pet owners and professionals create compassionate, lasting connections with animals.

Larry Swartz, host of You Tubes's "What in the World is Larry Cooking Tonight", corporate menu planner, actor/ writer is our food expert, sharing culinary tips and insights into the world of food.

Nadine from Ventura Vibe! invites the experts that share about the people, places, organizations that are the local treasures of our community.

Listeners can submit their questions by calling or texting **833-346-4626** or by emailing hello@camaradio.org.

101.3 FM Camaradio is also actively seeking experts who are interested in being featured on the program. Community members with specialized knowledge who wish to share their expertise are encouraged to submit their information using the same contact details.

About 101.3 FM Camaradio: As a leading community radio station, 101.3 FM Camaradio is committed to serving the Ventura County area. With a diverse range of programming, from local music to insightful talk shows, the station's mission is to provide an accessible and engaging platform for community voices. More information can be found at camaradio.org.